

Store Renovation Process

Phase 1

SITE VISIT - RESEARCH

Objectives/Plans
Photo Audit
Current Linear Footages
Competitive Linear Footages
Key Measurements
Category Strategies
Vendors List
Store Fixture Evaluation
Exterior
Secure Available Drawings

PROJECT PLANNING

Site Visit Summary Document
Store Layout
Exterior Rendering
Signage Plan/Quote
Optional

- Sales Analysis
- Yard Plan
- Warehouse Plan
- Site Plan

Millwork Plan/Quote
Fixture Plan/Quote
Project Budget
Leasing Option / Cash Flow Forecast
Phase 2 Agreement

Phase 2

PREPARATION

Merchandising Plan
Fixture/Component Takeoff – Order Placement
Millwork Construction/Assembly
Signage Order Placement
Vendor Coordination

- Confirm vendors & linear footages
- Arrange buybacks where applicable
- Issue PO's
- Confirm vendor signage

Consolidate Fixtures/Millwork/Signage for shipment
Load Truck(s)
Storefront Measured Drawing
Schedule Exterior Storefront/Pylon

EXECUTION

Fixture Installation
Merchandising
Millwork Installation
Signage Installation
Exterior